EFFECTIVE COURSE VIDEOS

Enhance your already great video content by thinking about how these considerations could apply to your online and hybrid courses

1. TIME

Research shows that attention spans significantly decrease in videos longer than 6 minutes. Chunk or break down material into sections and record multiple shorter videos rather than one longer one.
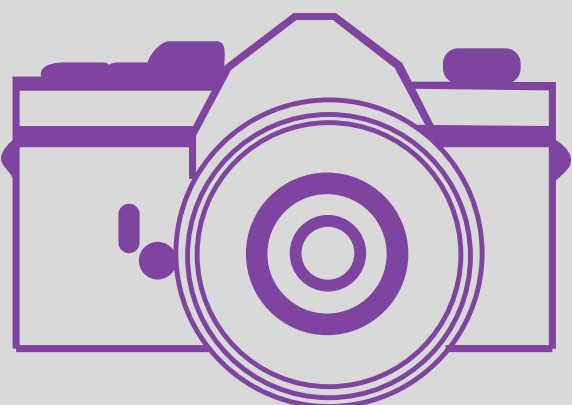
2. ACCOUNTABILITY

Tie video content directly to assignment or assessments. This lets students know that they will be held accountable for video content..

3. INTERACTION

Add interactive elements like quizzes, surveys, or reflection questions periodically within the video to measure student understanding and keep audience attention.

4. VARIETY

Mix up content delivery methods occasionally to include text and audio as well as videos to engage with a variety of learning preferences. .

5. QUALITY

There are a ton of tools that can be used to create course videos. Using tools like Panopto or the lightboard can aid you in creating high quality videos for your course